

Simon Scott Promoted to Managing Director of Fresca Group's DGM Growers

Fresh produce supplier Fresca Group has announced the promotion of Simon Scott to Managing Director of DGM Growers in Holbeach Bank, Lincolnshire

Having previously served as General Manager at DGM, Scott's timely promotion comes at the beginning of a substantial investment project, with building work already underway for its new multi-million-pound Smart Farm installation, behind the already expanded facility.

Speaking of the promotion, Martyn Fletcher, Fresca Group CEO, said "Simon has extensive experience in fresh produce and has made such a valuable contribution to a number of our businesses within Fresca for over 25 years now.

"Whilst at DGM, he has led a great deal of change, strengthening the business to the point where it needed additional capacity. The relatively recent multi-million-pound expansion was delivered just before Covid, enabling DGM to successfully support its retail customers at that most crucial time."

Speaking of the new smart farm, Simon said "This is an exciting time for DGM. We are already recognised as speciality growers, being the only UK grower of chicory, and with the additional investment in our new smart farm, we are already exploring other speciality crops."

Fletcher added "The Fresca board are very pleased with how Simon has grown the DGM business, and are motivated to support his investment plans further and continue the momentum he's already achieved. It's a very exciting time for the company."

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Fresca Group is a major part of the fresh produce supply chain in the UK and beyond. Through a network of companies, Fresca is an active investor from seed through to shelf in a fast moving, competitive market place.

Sales £414m (FY21) 1250 employees Over 40% employee owned
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Simon Scott